



Accelerate your Digital Transformation!

Parttrap® ONE offers everything you need for your online business in ONE solution. Our platform does not only provide powerful CMS, PIM and eCommerce features - it's already integrated to your back-end Microsoft Dynamics ERP as well.

Parttrap® ONE strengthens your ability to sell your products via multiple channels. Regardless of whether you run a local company or a multi-national enterprise, Parttrap® ONE will manage your online business and support your growth.



ERP-adapter

- Integration to Dynamics ERP systems out-of-the-box
- Flexible mapping of fields supports custom fields in ERP
- Multiple ERP Companies can be connected
- All relevant settings in ERP will be honored
- Simple upgrade process when your ERP system is upgraded
- Integration works hosted or in the cloud
- Minimum load on the production server



eCommerce

- Supports business logic and settings in Dynamics ERP
- Customer specific assortment and pricing
- Complex products, aftermarket sales and value added services
- Multiple sales companies, markets, brands, languages and currencies
- B2B, B2C and homepage in one platform
- Order approval process, punch-out and roundtrips
- Claims, returns and quotation management



PIM

- Work seamlessly with Product Data from your ERP system
- Enrich your Product Data for search and presentation
- Manage Product Attributes for smart filtering
- Create product structures, variants, BOM and relations
- Manage Documents, Images and other media files
- Different Product assortments for customers and markets
- Create advanced Product Selection Wizards



CMS

- Utilize the latest technology such as html5, CSS3 and Bootstrap
- Keep all content in one place with Parttrap Studio
- Build pages using drag & drop
- Design responsive pages that support multiple devices
- Create personalized content based on user types
- Manage any number of markets, brands and languages
- Flexible site creation allows for custom design and functionality

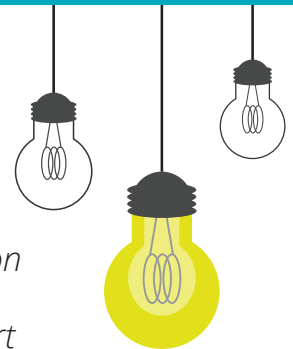
Perfect Prospect Profile for Parttrap ONE

Manufacturers and Distributors who:

- Value eCommerce integrated with their ERP
- Have old eCommerce platform and need to replace with more modern solution.
- Do not have eCommerce today but customers are demanding this channel to place orders.
- Have customers with unique pricing – eCommerce needs to display customer specific pricing and products from ERP.
- Have customers with a need to place orders 24 hours a day, track shipping status and view historical orders.
- Need to free up Customer Service and Sales for more value added tasks for customers than placing orders.
- Are looking for a means to store and provide access to product sales material for their distributors.
- Need an integrated PIM to manage product information.
- Have customers that need a way to order spare parts, get spec sheets, installation guides, SDS documents, watch a training video On Demand.
- Need to display exploded views to assist in identifying correct part and ability to order that part directly from the diagram.
- Want to provide customer order history, pricing, and creation of quotes and/or orders for users across multiple devices.
- Want an eCommerce solution that doesn't require a developer to manage and maintain the site.
- Want to offer access to both general public (B2C) and customers registered in their ERP (B2B)

USP

- Full functionality - *Standard integration PIM, ERP and CMS*
- No need for multiple vendors - *Complete end-to-end solution*
- Single point of contact - *Product > implementation > support*



After finding a prospect

Register your opportunity:



Visit:
www.parttrap.com/registration
or contact our Director of Sales:
magnus.patriksson@parttrap.com

How to start the selling process together with Parttrap:

1. Register your opportunity
2. You will be contacted by one of our Sales reps
3. Schedule time for a discovery call or if needed an on-site meeting
4. Together we schedule a demo tailored for your clients specific interests and needs